

# Automated Pitch Book Generation

Client's Need	Amba's Solution
<ul style="list-style-type: none"><li>• The Investment Banking division of a global investment bank wanted to develop an application to simulate and model the optimal capital structure for a corporate</li><li>• The client also needed to automatically generate pitch books with custom charts</li></ul>	<ul style="list-style-type: none"><li>• Amba Research deployed a team comprising software engineers, QA engineers, statisticians, financial engineers and mathematicians to build a bespoke application consisting of a Monte Carlo-based engine and a .NET-based front-end, which have the ability to generate pitch books “on-the-fly”</li><li>• Provided the client continuous support to develop new analysis models and pitch books</li></ul>

## Value/Outcome

The client was able to use the application and the ongoing support provided by Amba to price and pitch deals. This helped the client generate additional revenues of USD18m while saving USD7.2m in costs